



# Strategy on a Page - 2024-2028

## WE BELIEVE...

'All children, young people and families should have the opportunity and space to connect, create, play and grow. Their voices will be heard and will help inform our decisions and actions.'

## WOOLLAHRA MUNICIPAL COUNCIL'S VISION:

'A thriving, inclusive, sustainable and resilient community that will benefit future generations.'

## OUR PURPOSE:

'Through this strategy, we will use our connections and relationships to understand our evolving community needs and will advocate, provide resources and services, and create places and spaces for children, young people and families.'

## OUR 5 YEAR STRATEGY TO ENHANCE OUR IMPACT WILL FOCUS ON FOUR PILLARS



Voice

Deep listening and action

**Children, young people and families will have a say in decisions that impact them.**

We will proactively engage with children, young people, parents and carers. We will value their insights, perspectives and creativity and empower them to shape their own futures.

We will use those insights, alongside data and research, to deepen our understanding of the issues impacting our communities and to respond in ways that reflect their needs.

We will engage and communicate outcomes transparently.



Working together

Collaborative relationships

**We will deepen our relationships and trust with organisations, businesses and community members to make Woollahra even better for children, young people and families.**

We will actively build mutually beneficial partnerships based on trust, integrity and fairness. We will share information, leverage our joint strengths, capabilities and capacities, and identify and solve problems collaboratively and efficiently.

Together, we will achieve better outcomes for our children, young people and families.



Places & spaces

Thriving environments that connect people

**We will create, maintain and activate places and spaces so that children, young people and families have safe and accessible places to meet, connect, celebrate and feel they belong.**

We will create and optimally use the natural and built assets in our community. We will help the community to activate and enliven those spaces in the way that is meaningful to them.

We have a role in delivering high quality, relevant services and programs to meet the needs of children, young people and families.

Woollahra will be a welcoming and safe place for all community members and visitors.



Advocacy

Shaping the future

**We will be a dedicated advocate, championing the rights, needs and aspirations of children, young people, families and the organisations that support them.**

We will work with our stakeholders, community partners and government agencies, drawing on our collective insights to influence policies that directly impact the well-being of children, young people and families.

We will advocate for the allocation of resources that ensure access to opportunities that promote the growth, development and quality of life for our communities.

Our advocacy will be inclusive and respect the diversity of our community, ensuring we address issues of equity, diversity and inclusion.

## OUR PILLARS WILL BE ENABLED BY...

LEADERSHIP & GOVERNANCE

RESOURCING & EXPERTISE

CUSTOMER EXPERIENCE

INNOVATION & AGILITY

## OUR VALUES

Respect

Open

Accountable

Responsive

Excellence